



LUCYLOU

PHOTOGRAPHY

Wedding Brochure



CONGRATULATIONS

You said yes!

This is such an exciting time for you both! Your mind is probably buzzing with all the details to plan—it's thrilling, yet can feel overwhelming. You're crafting a day that you've dreamed of your whole life, yet you only get one chance to get it just right! As your wedding photographer, my goal is to make this part of the process effortless and enjoyable. Photography is more than just capturing images—it's about preserving the emotions, the fleeting moments, and the magic of your day. You deserve more than stunning photos—you deserve a seamless, luxurious experience.

Keep reading to learn more about my approach, my signature style, and the investment involved, alongside heartfelt words from past couples and, of course, plenty of beautiful imagery.



LOVE ISN'T SOMETHING YOU FIND
LOVE IS SOMETHING THAT FINDS YOU

- Loretta Young



WELCOME

Hey!, I'm Lucy! —the heart and eye behind the camera! I truly believe that a strong connection with my couples leads to the most beautiful, natural images. So, let me share a little bit about myself to ensure I'm the perfect fit for your wedding day.

A FEW THINGS ABOUT ME

- I married my husband, Jak, in the breathtaking setting of Lake Garda, Italy, in June 2017.

We've been together for over 18 years!

- I became a mummy to my gorgeous daughter, Ellie, in December 2018.
- A self-confessed chocoholic, I love all things sweet!
- I'm a true foodie and adore dining out.
- Social at heart, I cherish time with friends & family
- Adrenaline fuels me—I took a 10,000ft skydive in 2022!
- My passion for travel takes me across the world, always seeking new adventures.
- Music is my soul—R&B and Dancehall Reggae are my go-to genres, but my playlist is very eclectic.
- I believe in laughter, light-heartedness, and not taking life too seriously.
- Crime dramas keep me hooked, but I'm also a sucker for a great comedy.
- Sunshine is my happy place!
- Pastel tones and minimalist white-and-grey interiors make my heart sing.

MY STYLE

One of my strengths is building genuine connections with my couples and bringing out their personalities in their portraits

.My style blends documentary photography with editorial elegance—capturing real, unscripted, and fleeting moments while maintaining a refined and stylish aesthetic. I believe wedding photography should feel authentic yet beautifully composed, ensuring each image reflects the true emotion and beauty of your day. With a timeless, clean, and natural edit, you'll receive a stunning gallery of images that will outlast trends. and stand the test of time.

NATURAL TIMELESS & ROMANTIC

As a storyteller, I allow moments to unfold organically without intrusion, ensuring you can fully immerse yourself in your day without feeling posed or staged. That being said, when it comes to couple portraits, I'll provide just the right amount of guidance to help you feel relaxed and confident in front of the camera, while still keeping the experience natural and enjoyable.

Photography is not just my passion—it's my full-time career, and I'm incredibly fortunate to have captured over 300 beautiful weddings.

Now, enough about me—I can't wait to learn all about you!



A romantic couple in wedding attire embracing at sunset. The man is wearing a light-colored suit and the woman is wearing a white sequined dress. They are holding hands and looking at each other. The background is a warm, golden sunset over a field.

WHAT TO EXPECT

CONSULTATION

Our journey together begins with a consultation, ideally in person at my home, but if you're not local or prefer a virtual meeting, we can connect via Zoom or FaceTime. This is a great opportunity to discuss your wedding plans, explore my photography packages, and ask any questions you may have. I'll also show you sample albums so you can get a feel for my work. Meeting in person allows us to get to know each other and ensure we're the perfect fit for your wedding photography.

BOOKING

To secure your date, a signed contract and a £500 booking fee are required. Once the contract is signed, I'll send an invoice with payment details. The booking fee is the same across all packages, so if you're undecided, you can start with the Elegant package and upgrade later if your budget allows. Your final balance is due one month before your wedding, at which point you'll confirm your chosen package, and I'll send an invoice for the remaining balance.

IMAGE DELIVERY

Your beautifully curated wedding images will be ready within 12 weeks of your big day. They will be delivered via an online gallery, allowing you to view, download, and share them effortlessly with family and friends. Your images will be high-resolution and unwatermarked, giving you the freedom to print and enjoy them however you choose.



A full-page background image of a wedding couple. The groom, on the left, is wearing a white shirt, a dark blue bow tie, and a grey plaid vest. He has a beard and is smiling. The bride, on the right, is wearing a white wedding dress with a long veil and is kissing the groom on the cheek. They are standing in a field with trees in the background, and the scene is lit with warm, golden light from the setting or rising sun.

KIND WORDS

Lucy is FANTASTIC! We are in love with our photos! Before our wedding, my husband and I hated the thought of having any photos taken of us! It was the one thing that we were pretty un- comfortable about but we knew we had to do. After lots of research, we found Lucy and arranged a meeting. We explained that we were uncomfortable and we came to the decision that we'd do an engagement shoot so that we could have a little bit of practice! Lucy was AMAZING and made us feel so comfortable, despite the soon approach of her own wedding we received the photos very quickly and were so shocked/relieved that we could actually take a decent photo! I'd really recommend the engagement shoot if you're anxious in any way about photos! On the day of our wedding, Lucy was incredible! She did her thing whilst letting us do our thing and it didn't feel forced! it was just an amazing experience and to say that we're happy with our photos is an understatement! Also, If you have any hang-ups or things you know you like/ dislike, tell her because she listens!! I wanted Lucy to know about my 'bad side' (which she assured me I didn't have) she listened to me and was really accommodating in rearranging me (sorry Lucy)! I'm so very grateful and I'll Cherish our photos forever xxxx

- Jade & Luke



INVESTMENT

THE ELEGANT | £2500 |

- Consultation either in person or video call
 - Full day coverage from morning preparations through to the first dance (based on 8 hours)
 - All of the best images beautifully edited in my signature style
 - Online gallery with digital downloads and full printing rights
-

THE DIVINE | £3000 |

- Consultation either in person or video call
 - Full day coverage from morning preparations through to the first dance (based on 10 hours)
 - All of the best images beautifully edited in my signature style
 - Online gallery with digital downloads and full printing rights
 - A bespoke 10x10" wedding album with 30 pages, personalised cover & personalised album design
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THE OPULENT | £3500 |

- Consultation either in person or video call
- Full day coverage from morning preparations through to the first dance (based on 10 hours)
- All of the best images beautifully edited in my signature style
- Online gallery with digital downloads and full printing rights
- A luxury 30 page 12x12" hand-bound luxury wedding album composed of thick, lay-flat photographic pages & a stunning engraved front cover
- Two x 8x8" parent albums (exact replicas of main album)
- Pre-wedding engagement shoot



ADD-ONS AND EXTRAS

ENGAGEMENT SHOOT | £350 |

A relaxed and intimate photo session at a location of your choice. This is the perfect way for us to get to know each other and for you to feel more comfortable in front of the camera before your big day. Plus, you'll receive beautiful photos of you both to use for wedding décor or to display in your home.

2ND PHOTOGRAPHER | £450 |

A second professional photographer to capture your wedding day from another perspective, ensuring no moment is missed. This is perfect for covering both partners' morning preparations, capturing additional angles throughout the day, and ensuring more candid moments of your guests are documented.

ADDITIONAL COVERAGE | £150p/h |

Extend your wedding day coverage beyond the standard 10 hours. Available in increments of 1 hour.

CONTENT CREATION | £500 |

Relive your wedding day through beautiful, candid video clips captured entirely on iPhone and crafted into a stunning 2-3 minute highlight film. This modern and relaxed alternative to traditional videography ensures all the fun, emotion, and behind-the-scenes moments are preserved in a natural and authentic way. Perfect for sharing on social media, this service is ideal for couples who want a stylish, behind-the-scenes feel to their wedding memories.

PHOTO BOOTH | £100p/h |

A photo booth is guaranteed to bring fun and laughter to your wedding reception! Your guests will love the chance to dress up in silly props, strike hilarious poses, and create unforgettable memories.

With its stylish, retro wooden design, the open-air booth allows for group shots without squeezing into a tiny space. It features a built-in screen and remote button for an easy and interactive experience. Perfect for capturing the evening guests, the late-night party atmosphere, and those hilarious moments you won't want to forget!

Check out the awesome photo booth at

check out the awesome photo booth at www.lucylouphotoboos.co.uk

LEGACY ALBUMS



WHY INVEST IN AN ALBUM?

Your wedding day will be one of the most special and fleeting moments of your life. After months of planning, the flowers will fade, the dress will be carefully stored away, and the cake will be eaten—but your photographs will last a lifetime.

As both a bride and a photographer, I truly believe that investing in your wedding photography should be a top priority. These are the images that will tell the story of your day, capturing the emotions, details, and unforgettable moments. And such precious memories deserve more than just a folder on a hard drive—they deserve a beautiful, tangible home.

I offer luxury wedding albums crafted from 80% leather, suede, velvet, or linen, available in a range of stunning colours and personalised options. Your images are printed directly onto rigid, lay-flat pages and hand-bound to create an heirloom-quality album that will stand the test of time. This is the perfect way to relive your wedding day, sharing it with your children, grandchildren, and generations to come.

SAY THANK YOU WITH DUPLICATE ALBUMS :

Give the gift of memories to your loved ones with duplicate albums—the perfect way to say thank you to parents or close family members. These smaller versions of your main album can be added to any album purchase or package in multiples of two. A thoughtful keepsake they'll cherish forever!

8x8" PARENT ALBUMS (2) - | £300 |



ENGAGEMENT SESSION

An engagement session is the perfect way to prepare for your wedding day! It gives us the chance to get to know each other, allowing you to experience how I work with posing, lighting, and direction in a relaxed and natural way.

By the time your wedding day arrives, I'll already understand how you interact as a couple, what poses flatter you best, and how to capture your connection authentically. This experience makes a huge difference in how smoothly your wedding photography flows, helping you feel confident and at ease in front of the camera.

Not only will this session give you a great practice run, but you'll also receive a stunning collection of images to use for your wedding décor, invitations, or to cherish in your home. Engagement sessions last 1-2 hours at a location of your choice and can be added to any package for £350. It is included in The Opulent package at no extra cost.

Let's capture this exciting chapter of your love story!





DESTINATION WEDDINGS

I absolutely love traveling and am available worldwide! If you're planning a destination wedding, I'd love to hear all about it—let's create a bespoke package that perfectly suits your needs.



FAQ

DO YOU HAVE BUSINESS INSURANCE?

Absolutely! I am fully insured with both public liability and professional indemnity insurance for complete peace of mind.

CAN YOU HOLD OUR WEDDING DATE?

Unfortunately, I can't hold a specific date without a signed contract and a £500 booking fee. Bookings are taken on a first-come, first-served basis to ensure fairness to all couples. Once your booking is confirmed, your date is fully secured.

HOW LONG WILL IT TAKE UNTIL WE RECEIVE OUR PHOTOS?

Your full wedding gallery will be delivered within 8 weeks. However, during peak wedding season, turnaround times may be slightly longer. You will always receive your images within 12 weeks at the latest.

HOW MANY PHOTOS WILL YOU TAKE?

I photograph continuously throughout the day, capturing every moment as it unfolds (except during the wedding breakfast). There's no set limit to how many images I take!

HOW MANY PHOTOS WILL WE RECEIVE?

You can expect a minimum of 600 images, but often, you'll receive many more! I include as many beautiful moments as possible, carefully selecting the best images while removing duplicates, test shots, and any with eyes closed.

DO ALL OF THE PHOTOS GET EDITED?

Yes! Every image in your final online gallery will be professionally edited in my signature style. You'll also receive a selection of images in both black and white as well as colour for added variety.

ARE TRAVEL COSTS INCLUDED?

Yes! Travel is included for weddings within a 50-mile radius of my home in Locks Heath. If your wedding is further afield or a destination wedding, additional travel expenses may apply. We can discuss these details before booking.

FAQ CONTINUED

WILL OUR PHOTOS BE BACKED UP?

Absolutely! Your wedding photos are precious, and I take every precaution to safeguard them. Images are backed up to at least two separate hard drives to ensure they are secure. Your online gallery will also allow you to download high-resolution images, but I always recommend making your own backups too.

DO YOU DO DESTINATION WEDDINGS?

Yes! I absolutely love destination weddings and would be thrilled to capture your celebration abroad. My pricing structure is slightly different for weddings outside the UK, so get in touch to discuss the details!

HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

All of my wedding packages include one photographer—me! However, you can add a second photographer for extra coverage. A second photographer is a fantastic way to capture additional angles throughout the day, ensuring even more beautiful moments are documented. They can also cover morning preparations for either partner, so no special moments are missed.

WHAT EQUIPMENT DO YOU USE?

I shoot with two Canon R5 cameras, paired with a selection of professional Canon L-series lenses. When extra light is needed I use Professional flashguns. I also use dual memory card slots, meaning every image is backed up in real-time—so even if a memory card were to fail, your photos are safe!

WHAT HAPPENS IF IT RAINS ON THE DAY?

We all know British weather can be unpredictable, but don't worry—I'm fully prepared! I always bring two large, white umbrellas for romantic rainy-day shots, and my cameras are weather-sealed, so a little drizzle won't stop us from capturing gorgeous images. No matter the weather, I'll make sure your photos are magical!

WHAT HAPPENS IF YOU ARE ILL ON THE DAY?

I'm fully committed to your wedding, and feeling a little under-the-weather won't stop me! In the highly unlikely event of something serious, I have strong connections with other experienced wedding photographers who can step in if needed, ensuring your day is still beautifully captured.



KIND WORDS

We found Lucy on Instagram and looked through her photos and knew from then that we wanted her to capture our day. We went round to her house to talk about what we wanted and shots to capture and she was absolutely lovely, we instantly felt calm and relaxed in her company. We had so much fun with Lucy on the day, she knew exactly how to get us looking just right for the shot. All our guests loved her and complimented how good and professional she was during and after the wedding. When we got our photos back I knew we were going to love them but my god, she really does have one hell of a talent! We now have these photos for the rest of our lives and she has captured every single special moment that day, which we can't thank her enough for. Lucy, you rock and should be so proud of what you achieve!

- Charlotte & Ross

KIND WORDS

The photography was probably the part of the day I was most nervous about. My husband and I are not lovers of having our photo taken & I was worried it was going to be a really uncomfortable part of the day. Lucy made us feel completely at ease. She faded into the background really well but was forceful when she needed to get the shots which is exactly what you need. The photos turned out fantastically & we were so happy. Lucy is so friendly, easy to get on with & has the most amazing customer service. The photos you receive come so well presented. I'd also highly recommend an engagement shoot if you're even slightly worried about the wedding day photos, it's a great way to get to know Lucy & have some lovely photos to display at your wedding. In short, LUCY IS AMAZING!

- Jamie & Amy



THE CASE OF A RAINY WEDDING DAY

Rain on your wedding day? Don't worry! Some of the most magical, romantic images are taken in the rain. If the weather turns, we'll embrace it, creating unforgettable moments that turn raindrops into pure magic.

Be sure to check with your venue about their backup plan for rain





MORE KIND WORDS

We couldn't recommend Lucylou Photography enough. Lucy went above and beyond with not only capturing moments that we will treasure, but she even mucked in in the morning to help out. Her photos are so natural and she managed to get fantastic shots of parts of the wedding we never even noticed. We can't thank Lucy enough.

- Rachael & Andy

We feel so lucky to have had Lucy as our wedding photographer. I already knew that she was a fantastic photographer as I had seen her amazing work beforehand, but what I didn't expect was all the extra touches that make Lucylou photography so special. On the run up to the big day, Lucy was always happy to answer any questions and made us feel really comfortable and confident in her ability from our very first meeting. On our wedding day Lucy was a calming influence, which was so helpful when I was feeling overwhelmed and as well as this was great fun to be around. We laughed throughout the day and really enjoyed the experience. Lucy captured some incredible shots from our special day - our favourite being an amazing sunset. She also captured some really special moments between ourselves as well as our friends and family. We were so pleased with our photos and so impressed with the service we received. Lucy made sure our experience was 5 star throughout. We would thoroughly recommend Lucylou photography. Thank you Lucy for helping to make our day so special!

- Sarah & James





RINGS, SHOES, JEWELLERY ...

From the shiny rings to the carefully chosen florals and elegant table settings, I love capturing every beautiful detail. These moments, often overlooked in the whirlwind of the day, are preserved forever in your wedding gallery, telling the complete story of your love and celebration.





THE BEST THING TO HOLD ONTO IN
LIFE IS EACHOTHER

- Audrey Hepburn



THANK YOU SO MUCH!

I know you have unlimited options when it comes to choosing a wedding photographer and I'm so honoured that you have contacted me!

If you still have questions after reading this guide, please don't hesitate to reach out!

Lucy x

LETS CONNECT



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