



WEDDING

BROCHURE

Lucylou Photography



CONGRATULATIONS

You said yes!

This is such an exciting time for you both! I'm sure your mind is racing with all that needs to be planned. It's all very exciting, but it can also be somewhat overwhelming. You're planning the day that you've been anticipating your whole life and yet you only get one shot at it! By the time you get the hang of it, the planning is over! My goal as a wedding photographer is to make this one aspect of the planning process simple. Photography is more than just images, it's a real part of your day. Not only do you deserve beautiful images, you also deserve an amazing photographic experience.

Keep reading to find out more about me, my style and the investment, plus some kind words from past clients, mixed in with some pretty images along the way.



LOVE ISN'T SOMETHING YOU FIND
LOVE IS SOMETHING THAT FINDS YOU

- Loretta Young



WELCOME

Hey! I'm Lucy, and I'm the girl behind the camera! I believe getting to know my couples ensures for a great experience so I'd love to tell you a little about myself.

A FEW THINGS ABOUT ME

I married my amazing husband Jak in Lake Garda, Italy in June 2017...We've been together over 15 years!

I became a mummy to my gorgeous little girl Ellie in December 2018

I'm a self confessed chocoholic and love all sweets too!

I'm a bit of an adrenalin junkie and did a skyjump off The Stratosphere in Vegas in 2014

I absolutely love to Travel and see new places all around the world!

I love music! R&B & Dancehall Reggae is my thing but I have very eclectic musical taste

I love watching crime dramas but I am also a huge fan of comedy

I love the sunshine and the warmth it brings

Pastel colours are my thing and I'm in love with the colour grey for for house decor!

MY STYLE

One of my strengths is making real connections with my couples and bringing out my client's personalities in their portraits. My photography evokes feelings of genuine love & affection, and has been described as:

BEAUTIFUL, NATURAL & ROMANTIC

I am a story teller with a passion for producing beautiful photographs that tell the story of your special day! I document a wedding day with a creative eye and strive to capture moments as they unfold without intrusion. My style is natural and I love to capture emotion and interaction, it's all about those real moments!

I'm very proud to say that photography is not only my passion but it's my full time job and I'm so blessed to get to work with such wonderful couples! I have now had the pleasure of photographing over 200 weddings! Now that's enough about me, I can't wait to get to know you both better!



WHAT TO EXPECT

CONSULTATION

The initial client meeting takes place ideally in person, but sometimes online via Zoom or FaceTime if you are not in the local area or unable to meet. In this session, we will take a look at the packages, find out a bit more about each other, talk about your wedding day plans and I'll be able to answer any questions you may have. I will also show you some example albums. An in person consultation is a great way to get to know each other and check that we are the right fit for each other for your photography needs.

BOOKING

After the consultation, in order to book, you will need to sign a completed contract. Once the contract is signed, I will send an invoice for the booking fee which must be paid in order to hold your date. Payment details are listed on the invoice. The booking fee is £500.00 regardless of your package, so even if you are still a bit unsure which package you'd like, you can choose the basic package and I will still be contracted for your day! This is a great option if you would like to book an album package but unsure if you can afford the extra cost, but then find room within your budget later on! Your final payment will be due 30 days before your wedding, at which time you will need to confirm your package selection if you haven't done already and I will send an invoice for the balancing amount.

IMAGE DELIVERY

You will receive your wedding images within 8 weeks of your special day. Your images will be delivered to you on a beautiful wooden USB engraved with the Lucylou Photography Logo and in an online gallery for you to share with your friends and family. Your images will be royalty free and un-watermarked so you may print them as much as you wish for personal use.





KIND WORDS

Lucy is FANTASTIC! We are in love with our photos! Before our wedding, my husband and I hated the thought of having any photos taken of us! It was the one thing that we were pretty uncomfortable about but we knew we had to do. After lots of research we found Lucy and arranged a meeting. We explained that we were uncomfortable and we came to the decision that we'd do an engagement shoot so that we could have a little bit of practice! Lucy was AMAZING and made us feel so comfortable, despite the soon approach of her own wedding we received the photos very quickly and were so shocked/relieved that we could actually take a decent photo! I'd really recommend the engagement shoot if you're anxious in any way re photos! On the day of our wedding Lucy was incredible! She did her thing whilst letting us do our thing and it didn't feel forced! it was just an amazing experience and to say that we're happy with our photos is an understatement! Also, If you have any hang ups or things you know you like/ dislike, tell her because she listens!! I wanted Lucy to know about my 'bad side' (which she assured me I didn't have) she listened to me and was really accommodating in rearranging me (sorry Lucy)! I'm so very grateful and i'll Cherish our photos forever xxxx

-Jade & Luke



INVESTMENT

THE ELEGANT | £1999 |

Full day coverage from bridal preparations through to the reception with speeches and first dance based on 10 hours

Beautiful wooden USB memory stick of all the edited images, presented in an elegant wooden box

Online Gallery

THE DIVINE | £2299 |

Full day coverage from bridal preparations through to the reception with speeches and first dance based on 10 hours

Beautiful wooden USB memory stick of all the edited images, presented in an elegant wooden box

Online Gallery

30 page 10×10” contemporary wedding album with thick photographic pages and a personalised cover

Unique personal album design with your choice of images

THE OPULENT | £2699 |

Full day coverage from bridal preparations through to the reception with speeches and first dance based on 10 hours

Beautiful wooden USB memory stick of all the edited images, presented in an elegant wooden box

Online Gallery

A luxury 12×12” stunning Italian leather album. A hand-bound wedding album composed of luxury photographic pages and a spectacular engraved front cover; presented in a beautiful wooden box

Unique personal album design with your choice of images

2 x 8×8 ” parent albums (Duplicates as main album)

Pre-wedding engagement shoot

Highlights Slideshow



ADD - ONS AND EXTRAS

ENGAGEMENT SHOOT | £300 |

Informal and intimate photos at a location to suit you. A great way for us to get to know each other and for you to become comfortable in front of the camera before your big day! Plus you get some beautiful photos of you both, which you can display on the wedding day or in your home.

2ND PHOTOGRAPHER | £300 |

A 2nd Professional photographer to capture your special day from another angle and photograph groom preparation

ADDITIONAL COVERAGE | £100p/h |

Extra coverage of your wedding day beyond the 10 hours standard coverage. Available in multiples of 1 hour

PHOTO BOOTH | £100p/h |

A photo booth is guaranteed to liven up your wedding reception and encourage your guests to have some fun

It makes for a fantastic talking point at any wedding, allowing your friends and family to have endless fun whilst wearing silly props and cracking some crazy poses! The informal nature of the photo booth provides great entertainment and is especially good for capturing hilarious photos of the evening guests, very drunk guests and the nutters at the wedding.

The photo booth is a cool, retro styled wooden photo taking machine, equipt with a built in screen and remote button. It's an open plan photo booth, allowing for more guests to fit in the photos and not all be cramped into a small booth

check out the awesome photo booth at www.lucylouphotoboos.co.uk

LEGACY ALBUMS



WHY INVEST?

Your first decision as an engaged couple is to set priorities for your wedding. You have to decide what you value most. Is it the dress? The food? The venue? As a bride AND photographer, I believe that couples should make their photography a top priority. After the big day is over, you will leave your reception with a spouse & your photos... that's it! All of that planning and preparation is over in a matter of hours! So if you're choosing to invest in high quality photography, those beautiful images deserve a classy, elegant home after the wedding day. I offer beautiful high end Leather, wood & linen Albums for my clients as well as a range of other materials and cover options. The images are printed straight onto the rigid lay-flat pages and then hand bound together. This is the perfect ending to your wedding experience and it's a keepsake that you will be showing your children and grandchildren one day!

SIZE OPTIONS: 10x10 or 12x12

SAY THANK YOU WITH A PARENT ALBUM :

Why not surprise your parents with the gift of their very own album! Parent albums can be added on to any abum purchase or album package in multiples of two and will be smaller duplicates of the main album, although you can choose to have a different cover for the parent albums.

8x8" PARENT ALBUMS (2) - | £300 |



ENGAGEMENT SESSION

I believe that engagement sessions are extremely beneficial! During your engagement session, you'll have the chance to get to know me, experience how I shoot and how I handle posing and lighting. This session will make a HUGE impact on how the wedding day flows. I'll arrive on your wedding day already knowing how you two interact, what your best poses are and how to photograph you in a genuine way! What I will learn about you during your engagement session is invaluable! You will feel like such a pro on your big day because of the great practice you had during your engagement session, and that's how it should be! You will also have some beautiful photos that you can display on your wedding day or around your house. Engagement shoots last 1-2 hours at a location of your choice and can be added onto any package for an additional £300 or it is already included in The Opulent package.



DESTINATION WEDDINGS

I absolutely LOVE to travel and I am available to worldwide, so if you are planning a destination wedding, I'd love to know more and we can figure out a package to cover your needs.

GET EXCITED!!.....THIS IS GOING TO BE AMAZING!!





FAQ

DO YOU HAVE BUSINESS INSURANCE?

Yes absolutely! I am most definitely fully insured for public liability and I also have a professional indemnity.

CAN YOU HOLD OUR WEDDING DATE?

Unfortunately I can not hold a particular date without having received the £500 booking fee and a signed contract. Once these have been received your date is secure. I work on a first come first served basis and have to be fair to everyone.

HOW LONG WILL IT TAKE UNTIL WE GET OUR PHOTOS?

Generally, it will take 6 weeks for you to receive your wedding photos. Depending on the time of year and how many weddings I have in the queue, the exact time will vary and can also increase during the busy summer months.

HOW MANY PHOTOS WILL YOU TAKE?

I don't really stop taking photographs apart from during the wedding breakfast so the amount is unlimited.

HOW MANY PHOTOS WILL WE RECEIVE?

You will receive at least 600 images, usually a lot more but the amount will vary as every wedding is different. I will leave in as many as possible, however I can not present every image taken as some will be duplicates, eyes shut etc.

DO ALL OF THE PHOTOS GET EDITED?

Yes, every single image that is presented to you on USB and in your online gallery will be edited in my signature style. You will even receive some black and white copies of the images too!

ARE TRAVEL COSTS INCLUDED?

Yes, travel is included within a 50mile radius of my home in Locks Heath. I do photograph weddings further afield and destination weddings, however in these circumstances travel expenses would need to be discussed prior to booking.

FAQ CONTINUED

WILL YOU BACK UP OUR PHOTOS?

Of Course! The last thing I would want is for my computer to crash or hard drive to fail and that's your images lost forever! I back up the images to at least 2 separate hard drives to ensure that they are safe. In addition to this, your images will be available to download in high resolution from your online gallery .

DO YOU DO DESTINATION WEDDINGS?

Yes I definitely do! I absolutely love to travel and have the opportunity to capture destination weddings! My pricing structure is a little different for destination weddings so please get in touch to discuss this option.

HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

All of my wedding packages include one photographer (me), but you can add on a 2nd photographer for an additional fee, and they will be there to capture groom prep as well as a variety of different angles throughout the day, providing you with lots of lovely extra photos.

WHAT EQUIPMENT DO YOU USE?

I'm a Canon girl! I use professional cameras comprising of 2x Canon R5 's , which are accompanied by a range of professional zoom and prime Canon L series lenses and flashguns. I always use both memory card slots, which allows me to continuously shoot to 2 memory cards, meaning that if one memory card failed, your images would not be lost.

WHAT HAPPENS IF IT RAINS ON THE DAY?

Unfortunately living in England we can't always guarantee glorious weather. However in the event that it is raining on your wedding day do not worry, I always carry 2 large, white umbrellas that we can use and although I might get a bit wet, I would rather continue to capture great images for you and make the most of the surroundings. My cameras are also weather sealed so are able to withstand a fair amount of rain.

WHAT HAPPENS IF YOU ARE ILL ON THE DAY?

I will power through!...Honestly...I won't let feeling unwell stop me or interfere with your special day. In a more serious scenario, I do maintain reciprocal relationships with other fantastic wedding photographers who can offer standby support if such an event was to unfortunately occur.



THE CASE OF A
RAINY
WEDDING DAY

This was the last shot of the night and it so perfectly shows that the rain can't keep us from taking beautiful images! It can actually give a real magical feel to some photos. Don't let the fear of rain steal your joy. You can't control it, and I promise I will make the best of it!!!



KIND WORDS

We found Lucy on Instagram and looked through her photos and knew from then that we wanted her to capture our day. We went round to her house to talk about what we wanted and shots to capture and she was absolutely lovely, we instantly felt calm and relaxed in her company. We had so much fun with Lucy on the day, she knew exactly how to get us looking just right for the shot. All our guests loved her and complimented how good and professional she was during and after the wedding. When we got our photos back I knew we were going to love them but my god, she really does have one hell of a talent! We now have these photos for the rest of our lives and she has captured every single special moment that day, which we can't thank her enough for. Lucy, you rock and should be so proud of what you achieve!

- Charlotte & Ross

KIND WORDS

The photography was probably the part of the day I was most nervous about. My husband and I are not lovers of having our photo taken & I was worried it was going to be a really uncomfortable part of the day. Lucy made us feel completely at ease. She faded into the background really well but was forceful when she needed to get the shots which is exactly what you need. The photos turned out fantastically & we were so happy. Lucy is so friendly, easy to get on with & has the most amazing customer service. The photos you receive come so well presented. I'd also highly recommend an engagement shoot if you're even slightly worried about the wedding day photos, it's a great way to get to know Lucy & have some lovely photos to display at your wedding. In short, LUCY IS AMAZING!

- Jamie & Amy



MORE KIND WORDS

We couldn't recommend Lucylou Photography enough. Lucy went above and beyond with not only capturing moments that we will treasure, but she even mucked in in the morning to help out. Her photos are so natural and she managed to get fantastic shots of parts of the wedding we never even noticed. We can't thank Lucy enough.

- Rachael & Andy

We feel so lucky to have had Lucy as our wedding photographer. I already knew that she was a fantastic photographer as I had seen her amazing work beforehand, but what I didn't expect was all the extra touches that make Lucylou photography so special. On the run up to the big day, Lucy was always happy to answer any questions and made us feel really comfortable and confident in her ability from our very first meeting. On our wedding day Lucy was a calming influence, which was so helpful when I was feeling overwhelmed and as well as this was great fun to be around. We laughed throughout the day and really enjoyed the experience. Lucy captured some incredible shots from our special day - our favourite being an amazing sunset. She also captured some really special moments between ourselves as well as our friends and family. We were so pleased with our photos and so impressed with the service we received. Lucy made sure our experience was 5 star throughout. We would thoroughly recommend Lucylou photography. Thank you Lucy for helping to make our day so special!

- Sarah & James







RINGS, SHOES, JEWELS ...

I love capturing the details during bridal prep as well as the wedding breakfast decor! These photos not only look great on album spreads but it's important that they are captured as you've spent such a long time choosing them all and a lot of money on every element of your wedding, so these pretty little details deserve to be captured beautifully for you to treasure.



A romantic wedding photograph of a couple embracing in a field at sunset. The man is wearing a dark suit, and the woman is wearing a long, flowing white wedding dress. They are standing on a grassy hill, looking out over a landscape with trees and a distant house. The sun is low on the horizon, creating a warm, golden glow and lens flare effects. The overall mood is peaceful and intimate.

THE BEST THING TO HOLD ONTO IN
LIFE IS EACHOTHER

- Audrey Hepburn



THANK YOU SO MUCH!

I know you have unlimited options when it comes to choosing a wedding photographer
and I'm so honoured that you have contacted me!

If you still have questions after reading this guide, please don't hesitate to reach out!

Lucy x

LETS CONNECT



/ [lucylouweddingphotography](#)



/ [lucylouphoto](#)



@ [lucylouphotography](#)



+ [Lucylouphotography](#)

www.lucylouphotography.com | lucylouphotography@outlook.com